

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER • EXAMINATION – WINTER 2016

Subject Code: 1990001/2990001

Date: 17/01/2017

Subject Name: Contributor Personality Development Program

Time: 10.30 AM to 1.00 PM

Total Marks: 70

Instructions:

- 1. All questions are compulsory.**

Section A

Instructions: This section has a scenario. Read carefully before answering the subsequent questions. There are 4 questions in this section. All questions are compulsory. Each question has 3 or 2 options. Choose ONLY ONE option which you consider the most appropriate option.

Marks: 10

Saloni Mehta, a student of Industrial design, turned an unusable over-bridge outside her college into a 'walk to remember' for pedestrians. When Saloni first came to her college campus, she would see how pedestrians chose to endure nightmarish traffic and cross the road rather than take the over-bridge, because it was in shambles – garbage was strewn all across, poorly lit etc. Applying her education in interactive design, she started the project to give a new look to the over-bridge, inspiring others to join in.

1. In such big projects, it is useful to involve more people as –
 - a] One is able to finish more work in less time.
 - b] One is able to design a better solution.
 - c] One is able to keep oneself motivated on the task.
2. While working on this project, Saloni must have faced opposition – many must have criticised her plans, etc. If you were in Saloni's place what would be your thinking?
 - a] There will always be people who criticise. One should not worry about them.
 - b] If they do not like my idea, we can try some other plan to make the bridge usable.
 - c] My plan needs feedback from other people, only then will it be valued and become usable.
3. What would you admire about Saloni?
 - a] She used her education to make a positive difference around her.
 - b] Her knowledge was not limited to textbooks. She could apply it in real life situations.

4. As a civic official who is in charge of maintaining such public spaces, why would you encourage members of public to take such initiative?
- a] It cannot be government's responsibility alone. People need to do their part.
 - b] Solutions for improvement are needed. It can come from the government or the public.

Section B

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 2 statements. Select ONLY ONE statement that you feel is closest to your thinking and mark it on the answer sheet given to you.

Marks: 20

5. a] I will motivate others to participate in the cleanliness drive.
b] I will need people who are motivated to keep me interested in participating in cleanliness drives.
6. Taking part in a singing competition on TV was a great experience because..
- a] ..I am now recognised as a good singer.
 - b] ..I improved my singing in the process.
7. Sales of a company increases when..
- a] ..they offer good discounts to customers.
 - b] ..customers feel that they are getting good value for money spent.
8. Changing jobs frequently means..
- a] ..decreasing the trust employers have in me.
 - b] ..increasing my financial value in the market.
9. Your friend loves painting but never got to learn it. What would you tell her?
- a] Why start learning something new now?
 - b] Why don't you join an art course now?
10. In a team meeting, a manager must listen to his team members..
- a] ..to understand the point of view of different team members.
 - b] ...to know how to convince the team about his point of view.
11. One must acknowledge the contribution of every team member because..
- a] ..without their efforts, the team's goals would not have been met.
 - b] ..it is important to be fair to everyone and make them feel valuable.
12. I would prefer a friend..
- a] ..who supports me always.
 - b] ..who corrects me when required.
13. During festivals, we exchange sweets with neighbours and relatives because..
- a] ..it is an Indian tradition which has to be kept alive.
 - b] ..it is a way to include the family/ community around us in the celebration.

14. a] Criticism allows me to see my work from a different perspective.
b] Criticism does not affect me because I am confident of my work.

Section C

*Instructions: This section has 5 questions. All questions are compulsory. Each question has 4 statements. Rank the statements in order of your preference **from most preferred to least preferred**. Choose **ONLY ONE** option (out of the 4 given) that is closest to your ranking and mark it on the answer sheet given to you.*

Marks: 10

15. Smitha, a government employee has to go door-to-door to collect information on how many children under the age of 5 have been vaccinated. What thought will keep her motivated? (*Rank in order of most preferred option to least preferred option*)
1. This work will help the government to get accurate data on how many children have been vaccinated.
 2. This work will provide the basis for various health related decisions that will benefit the children.
 3. This work, though tiring, can be done if people are enthusiastic about it.
 4. All government employees have to do this work diligently as a part of their job profile.
- a] 2-3-1-4 b] 2-1-3-4 c] 1-2-3-4 d] 3-2-1-4
16. Shivani, a team lead, has to go on a week's leave to attend a family wedding. Who should she select to take over her role while she is away? (*Rank in order of most preferred option to least preferred option*)
1. Nimesh, who takes on work without others having to tell him, so that the team can meet its goal.
 2. Karthik, who does his job well but is reluctant to do anything 'extra'.
 3. Shubaan, who is willing to help but gets stressed when unfamiliar unknown work is given to him.
 4. Veena, who is willing to try out new work but only if she sees obvious benefits from it.
- a] 1-3-4-2 b] 1-4-3-2 c] 3-1-2-4 d] 3-4-1-2
17. A team is about to complete designing an advertisement campaign for its client. Suddenly a team member comes up with a new idea which would need them to rework on the campaign. How should one look at the new idea/ suggestion? (*Rank in order of most preferred option to least preferred option*)
1. Let us find out what is involved in implementing the new idea and then decide.
 2. Let us keep some of the good points from the current campaign at least.
 3. Let us not waste the hard work already put in by the team but continue with the current campaign.
 4. Let us find out how the new idea is helping us improve.
- a] 4-1-2-3 b] 2-1-4-3 c] 1-2-3-4 d] 1-4-2-3

18. Mr Hemasundar, has a startup providing healthy, low calorie meals. How should he approach his work? (*Rank in order of most preferred option to least preferred option*)
1. He should maintain hygienic conditions and the quality of ingredients used to ensure that the goals of the start-up are met.
 2. He should buy whatever ingredients he gets at the lowest price.
 3. He should find reliable sources for his ingredients to make good quality meals.
 4. He should get the best value for money while buying the ingredients.
- a] 4-1-3-2 b] 3-2-1-4 c] 1-3-4-2 d] 3-4-1-2
19. The seniors are organizing the college cultural festival. Megha, a junior, also expresses her desire to join them in organizing it. Which of these responses from the seniors would you most agree with? (*Rank in order of most preferred option to least preferred option*)
1. Usually seniors organize the event but we will think and let you know.
 2. Tell us what you are good at, that will allow us decide if you will able to help us.
 3. Do you think you can handle the pressures of organizing an event like this?
 4. Are you open to learning whatever is needed for organizing the event?
- a] 3-2-4-1 b] 2-3-4-1 c] 3-4-2-1 d] 4-3-2-1

Section D

Instructions: There are 10 questions in this section. All questions are compulsory. Each question has 3 options. Select ONLY ONE option that you feel is the most appropriate and mark it on the answer sheet given to you.

Marks: 30

20. The employees of a telecom company managed to handle a huge increase in mobile calls on the festival day. The Manager praises them for their brilliant planning and execution. Which of the statements below is closest to the thinking of a contributor employee?
- a] "I am part of a team that is more confident now."
 - b] "I am happy that we could help families connect on the festival day."
 - c] "It has been a great learning experience and I am much more skilled now."
21. A national board of education announced that all the books of its curriculum would be freely available online. How do you view this?
- a] Other boards will also be encouraged to provide books for free online.
 - b] The board's curriculum may become preferred.
 - c] More and more students can benefit from the free books.

22. Two films are releasing their movies on the same festival day. The film-makers of both movies try to pressurize the theatres to give their movie priority. How do you view this?
- a] These are common practices in this industry. Everybody does it.
 - b] It is worrisome that movies are becoming 'hits' not because they are good but because of such tactics.
 - c] The film-makers would not know if the audience truly wanted to see their movie.
23. As a motor cyclist, why is it important that you follow traffic rules and regulations?
- a] The traffic will be smooth if others also follow the rules like me.
 - b] I can stay out of trouble with traffic policeman by following traffic rules.
 - c] I can be a good citizen by following traffic rules.
24. Shivam, has become the new chairman of a building association. How should he view himself?
- a] I will not allow any resident to break the rules set by the managing committee.
 - b] I will make sure that residents and management committee solve all issues peacefully.
 - c] Let me find out what initiatives can be taken so that residents can live more comfortably.
25. Fardeen, has just finished his graduation and is looking for a job. What would he be thinking as a contributor?
- a] I have to keep applying for jobs and wait till I get one.
 - b] I will connect with my seniors to find out the kind of work they do and if I would like to do something similar.
 - c] Till I get a job, I can use the time to do some short courses which will help me in future.
26. The railways want to make sure trains travel on time. How will it benefit the railways according to you?
- a] Travelers will feel that their time is valued.
 - b] It will help the railways to improve its image in the eyes of the public.
 - c] The railway employees will be challenged to provide better services.
27. Which professor should be rewarded by the university?
- a] Those who are popular with students.
 - b] Those whose students get high marks.
 - c] Those who ensure students become future-ready.
28. More and more children are found to have unhealthy weight. If parents inculcate the habit of eating healthy food and avoiding junk food, then do you think the next generation will be healthier?
- a] It is a complex issue and needs other solutions.
 - b] It is likely to work, as both parents and children will become more conscious about their health.
 - c] We can try, but it is not so easy to change eating habits.

29. Vasu's NGO used to train women in tailoring. Now they have also started connecting them with companies which gives them tailoring work on a regular basis. What can Vasu's reason be for doing this?
- a] He wants women to believe that they can also financially contribute to their families.
 - b] He wants to ensure that the training given by the NGO is not wasted.
 - c] He wants to do whatever is within his capabilities to help such women.