

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**B.PHARM - SEMESTER- VIII- EXAMINATION – SUMMER-2017**

**Subject Code: 2280010**

**Date: 09/05/2017**

**Subject Name: Hospital Management and Medical Tourism**

**Time: 10:30 AM to 01:30 PM**

**Total Marks: 80**

**Instructions:**

1. Attempt any five questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- |             |     |  |           |
|-------------|-----|--|-----------|
| <b>Q.1</b>  | (a) | Define hospital. Classify them into various types depending upon different criteria. Enlist functions of modern hospitals.                   | <b>06</b> |
|             | (b) | Explain the budget preparation for hospitals.  | <b>05</b> |
|             | (c) | Give details about hospital organization.  | <b>05</b> |
| <b>Q.2</b>  | (a) | Explain in detail: 1. Biomedical waste disposal<br>2. Medical record keeping in hospitals.   | <b>06</b> |
|             | (b) | Write short note on blood bank services provided by hospitals.   | <b>05</b> |
|             | (c) | Explain OPD.   | <b>05</b> |
| <b>Q.3</b>  | (a) | Write short note on IPR.   | <b>06</b> |
|             | (b) | Define health. Explain public health administration.   | <b>05</b> |
|             | (c) | Explain sources of herbal drugs.   | <b>05</b> |
| <b>Q.4</b>  | (a) | Define illness. Give the direct and indirect causes of disease. Classify disease.  | <b>06</b> |
|             | (b) | Write short note on infection control committee.   | <b>05</b> |
|             | (c) | Write short note on medical asepsis.   | <b>05</b> |
| <b>Q.5</b>  | (a) | Define service. Give the detailed classification of service organizations. Explain its characteristics.                                      | <b>06</b> |
|             | (b) | Write short note on health care revolution in India.   | <b>05</b> |
|             | (c) | Enlist and explain health care organizations.  | <b>05</b> |
| <b>Q. 6</b> | (a) | Explain pyramidal structure of health services. Role of hospitals in health care.  | <b>06</b> |
|             | (b) | Explain the duties of governing board, executive board and CEO in hospital management.   | <b>05</b> |
|             | (c) | Write short note on communicable disease.  | <b>05</b> |
| <b>Q.7</b>  | (a) | Who can be appointed as a middle level manager in hospitals? Explain their duties and responsibilities in structuring hospital organization. | <b>06</b> |
|             | (b) | Explain: 1. Tele health<br>2. Health insurance.  | <b>05</b> |
|             | (c) | Write short note on medical tourism.   | <b>05</b> |

\*\*\*\*\*