

GUJARAT TECHNOLOGICAL UNIVERSITY
DIPLOMA ENGINEERING – SEMESTER – V • EXAMINATION – SUMMER 2016

Subject Code: 355504**Date: 19/05/2016****Subject Name: I. M & O. B.****Time: 02:30 PM TO 05:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Write your seat no. and enrolment no. in the above given space Q. PAPER.
5. Answer with neat sketch and to the point.

- Q.1** (a) Explain in brief : Scientific selection procedure of man power ? **07**
(b) Define the term 'motivation' ? **07**
List out the different types of motivation ?
Explain in brief : Any two of them.
- Q.2** (a) Define the term 'management' ? **07**
State function of managers ?
Explain in brief : Any two functions of it ?
(b) Define the term "recruitment" and Explain in brief : **07**
The process of recruitments ?
- OR
- (b) What is a human behavior's ? **07**
Explain in brief : About individual & group behaviors.
- Q.3** (a) EXPLAIN IN BRIEF :- How to improve your skills for success. **07**
(b) State and explain the types of Attitudes **07**
- OR
- Q.3** (a) Explain them in brief : **07**
The successful executive and unsuccessful executive
(b) Describe the labour turnover causes & their remedies' ? **07**
- Q.4** (a) Differentiate between Theory 'X' and Theory 'Y'. **07**
(b) Describe the VARIOUS Sources of Recruitment **07**
- OR
- Q.4** (a) Describe the various objectives of training and development ? **07**
(b) Describe the various objectives of training and development ? **07**
- Q.5** (a) State the different types of effective ways of communication ? **07**
Explain any two of them brief ?
(b) Describe the sequential steps for grievances handling procedure. **07**
- OR
- Q.5** (a) Explain any brief : Foundation of Corporate Culture **07**
(b) Explain in brief : Scientific selection procedure of man power ? **07**

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