

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER – 1 • EXAMINATION – WINTER 2015

Subject Code: 810003

Date: 01/01/2016

Subject Name: Management Information System (MIS)

Time: 10.30 AM TO 01.30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain Management Information System and it's importance to business manager. **07**
(b) Define data and information and discuss attributes of information in detail. **07**
- Q.2** (a) Explain the various types of information system in Detail with suitable examples. **07**
(b) What is Internet, Intranet & Extranet? Explain in Detail **07**
- OR**
- (b) Distinguish between Decision Support System and Management Information System. **07**
- Q.3** (a) Write detail note on ERP System with an example **07**
(b) Explain Transaction Processing System with Suitable Example **07**
- OR**
- Q.3** (a) What is computer network? Explain LAN, MAN and WAN. **07**
(b) Differentiate between E-Commerce and M-Commerce. **07**
- Q.4** (a) Briefly discuss Hacking and Computer crimes. **07**
(b) Explain the various types of topologies with diagram. **07**
- OR**
- Q.4** (a) Explain phases in system Development life cycle **07**
(b) What is Peer to peer computing and Client server computing explain. **07**
- Q.5** (a) What are the Intellectual Property Rights? How this is useful in securing Information Technology? Explain. **07**
(b) What is Knowledge Management Systems? What role do they play in Knowledge Management? **07**
- OR**
- Q.5** (a) Discuss ethical and social issues in Management of Information System. **07**
(b) How do enterprise systems provide value for a business? **07**
