

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-I • EXAMINATION – SUMMER 2013

Subject Code: 2810004

Date: 04-06-2013

Subject Name: Organizational Behavior (OB)

Time: 10.30 am – 01.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) What is OB? Explain the various Defies and Prospects of it. 07

(b) Define: 07

- 1 – Virtual Team
- 2 – Grapevine
- 3 – The Pygmalion Effect
- 4 – Group
- 5 – Type A Personality
- 6 - Utilitarianism
- 7 - MPS

Q.2 (a) Define the terms Motivation and Compare Maslow’s Hierarchy of Need Theory with ERG theory. 07

(b) Define Ability and explain Biographical Characteristics with examples 07

OR

(b) Explain Social Learning Theory and its Process with example? 07

Q.3 (a) Define personality and explain Big five Model of Personality . 07

(b) Explain Hofstede’ s Five culture Dimension. 07

OR

Q.3 (a) Define Attitude and Explain the Components of it with suitable example 07

(b) Define Perception and Explain the Common Biases and Error in decision making.07

Q.4 (a) What is Transaction Analysis? Explain major types of Transaction. 07

(b) Define power? Explain any three types of Power with suitable examples. 07

OR

Q.4 (a) Explain the Concept of Johari Window. 07

(b) Explain Bandura’s Self-Efficacy Theory. 07

Q.5 (a) Explain the various Type of Teams with suitable examples. 07

(b) Define the term Leadership and Explain Fiedler’s Cognitive Resource Theory with appropriate examples. 07

OR

Q.5 (a) Define organization’s culture and explain types of it with suitable examples. 07

(b) Define Conflict with its resolution techniques. 07
