

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER-I • EXAMINATION – SUMMER • 2015

Subject Code: 810005

Date: 09-06-2015

Subject Name: Organizational Behaviour (OB)

Time: 02:30 pm to 05:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1 (a)** Define the terms: **07**
1. Halo and Horn Effect
 2. Referent Power
 3. Type A Personality
 4. Utilateralism
 5. Virtual Team
 6. Role Conflict
 7. Group Conformity
- (b)** What are the challenges and opportunities for managers in using OB concepts? **07**
- Q.2 (a)** What are the functional and dysfunctional effects of organizational culture? **07**
- (b)** What is the difference between trait and behavioural theories? Are the theories valid? **07**
- OR**
- (b)** Explain Hofstede’s Cultural dimensions with implications. **07**
- Q.3 (a)** What is personality? Describe any five important personality traits and explain how do they effect behavior and work performance **07**
- (b)** What are the values, why are they important, and what is the difference between terminal and instrumental values **07**
- OR**
- Q.3 (a)** What is the Myers Briggs Type Indicator (MBTI) and what does it measure? **07**
- (b)** Explain the attribution theory and locus of Control. **07**
- Q.4 (a)** Describe in detail the different stages of group development. Do all groups follow the same model? Explain. **07**
- (b)** Explain Victor Vroom’s Expectancy Theory **07**
- OR**
- Q.4 (a)** What is Transactional Analysis? Highlight the basic components of TA useful for human development and comment on ‘I am OK and You are Not OK’. **07**
- (b)** Explain the five bases of power? **07**
- Q.5 (a)** What are the differences between distributive and integrative bargaining? **07**
- (b)** What is reinforcement theory? How is it related to goal setting theory? **07**
- OR**
- Q.5 (a)** What is Stress? Comment on the measures organizations should be taking to deal with ‘work stress’. **07**
- (b)** What are the four main approaches to managing organizational change? **07**
