

Seat No.: _____
No. _____

Enrolment

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-II • EXAMINATION – SUMMER • 2014

Subject Code: 820002

Date: 22-05-2014

Subject Name: Environment for Business (EFB)

Time: 10:30 am - 01:30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Discuss the impact of technology on business with reference to technology adaption and development. **07**
(b) Define Corporate Social responsibility and how does it differ from Corporate Governance. **07**
- Q.2** (a) Discuss how economic and Non-economic Environment affect the business organization in Indian economy **07**
(b) What are Regional Blocks? What are its effects on International trade? **07**
OR
(b) What is Capitalism? How socialism differs from Capitalism? **07**
- Q.3** (a) Discuss the relationship between Technological development and social change **07**
(b) Explain the tariff and Non-tariff Barriers and how does it affect the international trade **07**
OR
- Q.3** (a) Define Ethics and what is the role of ethics in decision-making? **07**
(b) Examine the recent Foreign Trade Policy with reference to India. **07**
- Q.4** (a) 'Monetary and Fiscal Policies complement each other'-Justify the statement **07**
(b) Discuss the impact of Socio-cultural Environment on Business. **07**
OR
- Q.4** (a) Discuss the various provisions WTO has made for the developing countries. **07**
(b) Examine the causes of disequilibrium in Balance of payment and what are the steps taken by government to correct the disequilibrium. **07**
- Q.5** (a) Give a brief outline of 12th Five Year Plan of India **07**
(b) List out the Consumer's rights in India and explain The Consumer's protection Act 1986. **07**
OR
- Q.5** (a) Discuss the Ecological implications on technology **07**
(b) Explain the term Green Marketing and how it is helpful in achieving sustainable development. **07**
