

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA Semester –III Examination Dec. - 2011

Subject code: 2830703

Date: 17/12/2011

Subject Name: Agri and Food Processing Industry (AFPI)

Time: 10.30 am – 01.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Agriculture plays a pivotal role in the development of Indian Economy- **07**
Comment on the above statement

(b) Explain the problems of Indian agriculture. **07**

Q.2 (a) Write Short Notes on any two of the followings: **07**

i. Role of NABARD in Agriculture Development

ii. Impact of WTO on Indian Agriculture

iii. Functions of Agriculture Produce Marketing Committee (APMC)

(b) Discuss the potential areas of agri-business in India / Gujarat, giving the **07**
basis thereof.

OR

(b) Despite of huge network of formal banking network, still most of the small **07**
and marginal farmers depend on money lenders for agriculture finance:
Ccomment on the statement.

Q.3 (a) Explain the practical applications of supply chain management in **07**
agriculture.

(b) What are the measures taken by the government for management of input **07**
supply in Indian Agriculture?

OR

Q.3 (a) What are the tools of Input Management in Agriculture Sector? **07**

(b) Define the concept of market intelligence? How the market intelligence **07**
helps the farmers?

Q.4 (a) Agriculture Commodities are more controlled than any other manufactured **07**
product in India- State the reasons.

(b) Explain the role of cooperative sector in agriculture marketing. **07**

OR

Q.4 (a) What is the position of Indian Agriculture at world level and which are the **07**
potential area of agriculture export?

(b) What are the impact of future trading and trading of agri products through **07**
commodity exchanges?

Q.5 (a) Explain the potential areas of agri-processing business in India. **07**

(b) Why Milk processing and sugar processing industries are successful in **07**
Gujarat than other states?

OR

Q.5 (a) Enlighten about the Special Agriculture Zones in Gujarat and their **07**
contribution to the economy of the state?

(b) Explain the impact of WTO on Indian Agriculture? **07**
