

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA (INTEGRATED) – SEMESTER – 03 • EXAMINATION – SUMMER - 2017**

**Subject Code: 4130503**

**Date: 29/05/ 2017**

**Subject Name: Environment Management**

**Time:02.30 PM TO 05.30 PM**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

**Q.1 (a)** What do you mean by Business Environment? Explain in detail various components of Micro Environment. **07**

**(b)** Define Monetary Policy. Explain what measures are followed by RBI to control Price Stability. **07**

**Q.2 (a)** What is political & Legal System? Discuss in detail the political Philosophies prevailing all over the world. **07**

**(b)** Describe in detail the implications of Technology on Business Environment. **07**

**OR**

**(b)** Write a note on Indian Economy during Pre-British Period. **07**

**Q.3 (a)** Discuss the Economic reforms of Indian Economy by adopting LPG Model (Liberalization, Privatization and Globalization). Support your answer with suitable examples. **07**

**(b)** Indian Economy has totally changed itself after 1991. Give reasons to support the Statement. **07**

**OR**

**Q.3 (a)** Explain in detail the implication of International Business Environment on Indian Economy. **07**

**(b)** What are the challenges faced by the Organization for developing business at International Level. **07**

**Q.4 (a)** What do you Understand by Foreign Direct Investment? Explain the advantages and disadvantages of it with reference to retail sector in India. **07**

**(b)** Explain Impact of WTO on Indian Economy. **07**

**OR**

**Q.4 (a)** Write a note on Global Capital Flows. **07**

**(b)** What do you understand by Banking? Explain the types of Banks in brief. **07**

- Q.5 (a)** Explain the Indian Capital Market in brief. **07**
- (b)** Explain the evolution of Indian Business Environment from Independence to Indira Gandhi Era. **07**

**OR**

- Q.5 (a)** Give examples on how Indian Industrialist are able to response to the dynamic Business Environment. **07**
- (b)** Explain the term in brief: (1) GATT, (2) NAFTA, (3) CARICOM, (4) CSN, (5) ASEAN, (6) APEC, (7) OPEC **07**

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