

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA Semester –III Examination Dec. - 2011**

**Subject code: 2830202**

**Date: 15/12/2011**

**Subject Name: Management of Financial Services**

**Time: 10.30 am – 01.30 pm**

**Total Marks: 70**

**Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q – 1 (A) “IRDA works as an Insurance regulatory in India”. Discuss with functions and role of IRDA. [7]
- Q – 1 (B) Define Indian Financial System. Discuss types of Financial Markets. [7]
- Q – 2 (A) Explain Venture Capital with its characteristics. What are the stages of VC Financing? Give examples of Venture Capital Institutions working in India. [7]
- Q – 2 (B) Explain Mutual Fund with various schemes of Mutual fund available in the Indian Market. [7]
- OR
- Q – 2 (B) What is Credit Rating? Explain importance & Limitations of Credit Rating? [7]
- Q – 3 (A) Define Securitization. What are the benefits of securitization to investors? [7]
- Q – 3 (B) Define Factoring and Forfeiting. Explain difference between factoring and forfeiting. [7]
- OR
- Q – 3 (A) Explain the process of Hire purchase with hypothetical example. [7]
- Q – 3 (B) Discuss the advantages and disadvantages of Leasing to Lessee. [7]
- Q – 4 (A) Define Letter of Credit. Explain various types of Letter of Credit. [7]
- Q – 4 (B) Explain Guideline of RBI for Safe deposit lockers. [7]
- OR
- Q – 4 (A) What do you mean by Credit Cards? Discuss various types of Credit Cards. [7]
- Q – 4 (B) List and discuss core principles of effective Banking Supervision. [7]
- Q – 5 (A) Define Merchant Banking. Describe Role of Merchant Banking in Issue of securities. [7]
- Q – 5 (B) Explain benefits of forfeiting in detail. [7]
- OR
- Q – 5 (A) Define ATM as Fee based retail financial services. Discuss benefits and limitations of ATM. [7]
- Q – 5 (B) Write a detailed note on Foreign Exchange Market. [7]

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