

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA - SEMESTER-III • EXAMINATION – WINTER • 2014**

**Subject Code: 2830202**

**Date: 08-12-2014**

**Subject Name: Management of Financial Services (MFS)**

**Time: 10:30 am - 01:30 pm**

**Total Marks: 70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Discuss giving the functions of capital market, the primary and secondary segments of capital market. **07**
- (b) Discuss in brief the major money market instruments. **07**
- Q.2** (a) What are mutual funds? Discuss the benefits and limitations of investing in mutual funds. **07**
- (b) What is merchant banking? Discuss the post issue activities undertaken by a merchant banker. **07**
- OR**
- (b) Describe in brief the venture capital financing process. **07**
- Q.3** (a) “Two major types of lease are finance lease and operating lease” – Explain these two types of lease giving their characteristics. **07**
- (b) Give the various types of factoring and the advantages of factoring. **07**
- OR**
- Q.3** (a) What is hire-purchase? How is it different from installment sale or leasing? **07**
- (b) Explain the concept of securitization giving its economic benefits. Also discuss how it is different as compared to factoring. **07**
- Q.4** (a) Discuss the concept of bill discounting giving its advantages and limitations. **07**
- (b) “Reverse mortgage is a facility introduced to extend financial assistance to senior citizens” – Discuss. **07**
- OR**
- Q.4** (a) Discuss the major SEBI guidelines with respect to the portfolio management services provided by a broking firm. **07**
- Q.4** (b) Discuss the role of IRDA in regulating the insurance sector in India. **07**
- Q.5** (a) “Financial institutions are one of the most important pillars of the Indian financial system” - Discuss the statement giving the various types of financial institutions operating in India. **07**
- (b) Mention the situations favourable for forfeiting and also the benefits of forfeiting. **07**
- OR**
- Q.5** (a) Give an overview about the major credit rating agencies operating in India. **07**
- (b) Explain bancassurance giving in detail its advantages. **07**

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