Subject Code: 849905

Date: 15/NOV/2016

## GUJARAT TECHNOLOGICAL UNIVERSITY

MBA - SEMESTER - (4) • EXAMINATION - WINTER-2017

Ti	-	Attempt all questions.	70
	3.		
Q.1	(a) (b)	Explain the term briefly:  1. B-ARCH  2. Bill of exchange  3. Foreign Currency Loan  4. Warranties  What are the functions of EXIM Bank?	07
Q.2	(a) (b)	Indian banking sector of having a serious problem due to NPA. Justify Statement.  Define Treasury. Briefly discuss the functions of Treasury Management in Banks.  OR	07 07
	<b>(b)</b>	Discuss Organization structure of Treasury in Banks. Explain Liquidity Management through SLR and CRR	07
Q.3	(a)	What is 'Bancassurance'? Do you feel the arrangement of selling the insurance Products is a win-win situation for banks and insurance companies?	07
	<b>(b)</b>	Define Micro Insurance. Discuss the various models of Micro Insurance with advantages and disadvantages.  OR	07
Q.3	(a)	Explain various kinds of Insurance. Differentiate life insurance and non-life insurance?	07
	<b>(b)</b>	Discuss the Importance & Impact of Technology in Indian Banking Sector	07
Q.4	(a) (b)	Briefly discuss the various plans under non life Insurance.  What do you understand by Letter of Credit and Bank Guarantee? Compare and contrast them	07 07
Q.4	(a) (b)	OR Discuss the need of Corporate Governance in Banking Sector. The banks need to apply the strategies for being successful in the retail segment. Discuss the emerging issues and strategies for the same	07 07
Q.5	(a)	Discuss in detail the various schemes of life insurance provided by various insurance companies in India.	07
	<b>(b)</b>	Define Risk. Briefly discuss the Enterprise Risk Management  OR	07
Q.5	(a) (b)	Discuss the various preventive measures for the operational risks.  Define Reinsurance. Discuss the essentials and types of reinsurance programs.	07 07
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