

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-IV • REMEDIAL EXAMINATION-WINTER 2013

Subject Code: 2840003

Date: 21-09-2013

Subject Name: Business Ethics and Corporate Governance (BE & CG)

Time: 15:00 To 18:00

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain the importance of business ethics as a significant tool in developing a good business reputation. Give examples of five areas of business operations where ethical practices play dominant role in the success of business. **07**
- (b) Why do you think so many big corporate got into troubles since late 1990s? What measures were taken by USA as well as India to contain the problem of non-transparent governance of listed companies since 2001? **07**
- Q.2** (a) Explain the concept of Utilitarianism. Give suitable examples. **07**
- (b) Discuss the sources of ethical dilemma and the method of resolving the same. Give example from your own life experience. **07**
- OR**
- (b) Briefly outline the following concepts: Moral Rights, Ethics of caring and ethics of virtue. **07**
- Q.3** (a) Discuss the concept of creative accounting with appropriate examples. **07**
- (b) Discuss the provisions in clause 49 of SEBI guidelines on corporate governance. **07**
- OR**
- Q.3** (a) What is the role of 'Corporate Governance Code'? Briefly state OECD principles of Corporate Governance. **07**
- (b) Discuss the role of investors and independent directors in promoting corporate governance. **07**
- Q.4** (a) What do you understand by the Corporate Social Responsibility (CSR) functions of business? Critically discuss the pros and cons of CSR in business. **07**
- (b) Write a note on ethics of Whistle Blowing. **07**
- OR**
- Q.4** (a) What is Corporate Governance Rating (CGR)? What would it reveal about the company? Explain ICRA's methodology for CGR. **07**
- Q.4** (b) Why Ethical decision making is difficult? Analyze the steps of ethical decision making. **07**
- Q.5** (a) Despite the fact that business is treated as 'immortal fictitious persons' and cannot have its own feelings, how are law and ethics applied to business? **07**
- (b) Discuss the best practices in Corporate governance **07**
- OR**
- Q.5** (a) Discuss the dimensions of ethical leadership. **07**
- (b) Explain the rights and responsibilities of shareholders in detail. **07**
