

GUJARAT TECHNOLOGICAL UNIVERSITY

MAM - SEMESTER-IV • EXAMINATION – SUMMER • 2015

Subject Code: 4140501

Date: 05-05-2015

Subject Name: Entrepreneurship

Time: 10:30 am - 01:30 pm

Total Marks: 70

Instructions:

1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

Q.1 (a) Define Entrepreneurship. Explain the different aspects and role of entrepreneurship. **07**

(b) Explain the different classification of Entrepreneurs. **07**

Q.2 (a) Explain the different functions of Entrepreneurs with suitable examples. **07**

(b) Explain the concept of motivation and its context in terms of entrepreneurial motivation. **07**

OR

(b) Explain the concept of Self motivation and its context in formation of new venture. **07**

Q.3 (a) Explain the different models of Entrepreneurships with suitable examples. **07**

(b) How can you generate project ideas and conduct feasibility studies in preparation of business plan. **07**

OR

Q.3 (a) Prepare a business plan, project report of the industry/product of your choice. **07**

(b) Explain the purpose, process and guidelines for preparation of business plan. **07**

Q.4 (a) Explain the different types of Enterprises with suitable examples. **07**

(b) Explain the different sources of finance of enterprises. **07**

OR

Q.4 (a) Explain in brief the characteristics and competencies of Entrepreneurs. **07**

(b) Explain the different schemes made available to entrepreneurs for promotion and financing by different financing institutes. **07**

Q.5 (a) Who is a venture capitalist? How can they be helpful to entrepreneurs? **07**

(b) Explain the different schemes of financing of enterprises. **07**

OR

Q.5 (a) What is the role of Gujarat Venture Capital Fund to promote entrepreneurship? **07**

(b) How can entrepreneurship be helpful in promoting economic development of any country? **07**
