

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER-IV • EXAMINATION – SUMMER 2013

Subject Code: 2840501

Date: 10-05-2013

Subject Name: International Supply Chain Management (ISCM)

Time: 14:30pm – 17:30pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 (a) Explain different drivers of International Trade. **07**

(b) Differentiate: Hague Rules, Hague-Visby Rules, and “Hamburg Rules **07**

Q.2 (a) Discuss the role of Communication as a part of Competitive advantage in International logistics?. **07**

(b) What are major cost of International logistics? How these costs are going to change with the implication of WTO? **07**

OR

(b) What are the elements that differentiate International logistics from Domestic logistics. **07**

Q.3 (a) Explain different methods of entry regrouped under the term “Indirect Exports? **07**

(b) Discuss main elements of Air, land and maritime transportation Infrastructure. **07**

OR

Q.3 (a) What are the differences between Mediation and Arbitration? How different are they from the proceedings in the court of law? **07**

(b) Explain the Incoterms: FAS,CIF, CIP, DEQ **07**

Q.4 (a) Discuss different types of hedges that firm can use to protect itself against transaction Exposure?. **07**

(b) Discuss different transportation documents required as a part of International Commercial Documents **07**

OR

Q.4 (a) Discuss different marine Insurance clauses in detail. **07**

Q.4 (b) Discuss different types of Ocean containers and explain how they are used? **07**

Q.5 (a) Elaborate different non-tariff barriers and discuss its usefulness. **07**

(b) What are different types of aircraft that are used ot ship cargo? **07**

OR

Q.5 (a) Write a note on : packaging as a marketing Tool. **07**

(b) Write a short note on: 1. Letter of Credit 2. Trade Card. **07**
