

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA – SEMESTER 4 – EXAMINATION – WINTER 2016

Subject Code: 2840501

Date: 24/10/2016

Subject Name: International Supply Chain Management (ISCM)

Time: 02.30 pm to 05.30 pm

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

Q.1 (a) Multiple Choice questions:

06

1. Which of the following are the theories of Exchange Rate Determination?
A. Purchasing Power Parity
B. Fisher effect & International Fisher Effect
C. Interest Rate Parity
D. All of the above
2. Which of the following is not any type of invoices?
A. Commercial Invoice
B. Industrial Invoice
C. Pro-forma Invoice
D. Consular Invoice
3. WTO was officially created on?
A. January 1, 1995
B. January 1, 1996
C. January 1, 1997
D. None of the above
4. Under the banner of active exporting, which of the following can be included?
A. Piggy-backing
B. Subcontracting
C. Subsidiary
D. Agent & Distributor
5. Which parameters formulate an INCOTERM strategy?
A. Type of product
B. Method of shipment
C. Both
D. None
6. Which of the following will not be covered under a marine cargo insurance policy?
A. Improper packing & ordinary leakage
B. Nuclear War
C. Unseaworthy vessel
D. All

- Q.1 (b) Explain the following terms:** **04**
1. Jettison
2. Hull Insurance
3. Palletization
4. LASH ships
- Q.1 (c) Explain the role of Bill of lading in an international transaction** **04**
- Q. 2 (a) Define International Supply Chain Management. Discuss international trade drivers** **07**
- Q. 2 (b) Explain the various methods of payment in brief** **07**
OR
- Q. 2 (b) What is an L/C? Explain the procedure for opening an L/C** **07**
- Q. 3 (a) Explain in detail all the elements of Port Infrastructure.** **07**
- Q. 3 (b) Explain in your words what are the problems faced by i) Indian Importers & ii) Indian Exporters** **07**
OR
- Q. 3 (a) What are the content of the following documents?** **07**
i) Shipping Bill
ii) Certificate of origin
- Q. 3 (b) Discuss types of Water Transportation**
- Q. 4 (a) Explain in detail Lax Mercatoria** **07**
- Q. 4 (b) Write a note on Custom Clearance Process** **07**
OR
- Q. 4 (a) Describe the role of Packaging as one of the most important decision in Exporting. Explain significant points to be kept in mind while designing an export package.** **07**
- Q.4 (b) Explain various aspects of air transportation. Also state its merits & demerits.** **07**
- Q. 5(a) What are incoterms? Explain any 4 of your choice in detail.** **07**
- Q. 5 (b) What is marine insurance? Explain the various clauses of Marine Insurance Policy** **07**
OR
- Q.5 (a) Describe in detail the concept of Dumping** **07**
- Q. 5 (b) Explain various methods of entry in International Business** **07**
