

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (AM)– SEMESTER –8 EXAMINATION – WINTER 2018

Subject Code:4180506

Date: 22/11/2018

Subject Name: Export-Import Policy Procedures & Documentation

Time: 02:30 PM to 05:30 PM

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Explain the difference between FERA & FEMA **07**
(b) Explain various modes of transport used in exports. Compare any two of them. **07**
- Q.2** (a) Explain in detail various Pre & Post Shipment finance available to exporters in India. **07**
(b) What is an IEC Number? Explain the steps and documentation required to obtain IEC Number. **07**
- OR**
- (b) Explain major external and internal factors affecting International Business Environment. **07**
- Q.3** (a) What is Letter of Credit? Explain its types and procedure for obtaining it. **07**
(b) Explain the functions of EXIM bank in detail. **07**
- OR**
- Q.3** (a) What are INCO terms? Explain them. **07**
(b) Describe import process in detail. **07**
- Q.4** (a) Describe various export pricing techniques adopted by exporters. **07**
(b) What is WTO? Explain its inception and functions in promoting world trade. **07**
- OR**
- Q.4** (a) Explain various Export Incentives available to Indian Exporters. **07**
(b) What are the types of risks associated with exports? Explain the role of ECGC in such context. **07**
- Q.5** (a) Describe an export contract and discuss its essentials. **07**
(b) Explain the role of clearing & forwarding agents in the shipment process. **07**
- OR**
- Q.5** (a) Explain the benefits an exporter can avail through SEZ and EOU. **07**
(b) Explain the procedure of custom clearance of Import cargo. **07**
